

## **Domuso Rewards** Where Living Pays Off.

## INFLUENCING BEHAVIORS, IMPACTING NOI

Domuso Rewards is a revolutionary rewards program that fosters digital adoption, financial security, increased occupancy, and boosted online reputation. Domuso has the unique ability to offer both means and motivation to influence resident behaviors that directly impact your NOI growth.

## **WHY IT WORKS**



Consumer reward participation is at an all-time high



Modern amenities are ranked the highest deciding factor in resident satisfaction & retention



Nearly 80% of all renters value positive reviews when looking for their new home



Unit turnover can cost on average \$4,000 per resident

Start boosting your NOI while making renting more rewarding for your residents.

Set your properties up for success with Domuso!

WITH DOMUSO REWARDS, **RESIDENTS EARN POINTS FOR...** 

- On-time digital payments
- Lease renewals
- Feedback & surveys
- Reviews
- Referrals
- And more...





@DomusoINC